



Shoreland Country Club Newsletter

43781 Golf Course Rd

St Peter, MN 56082

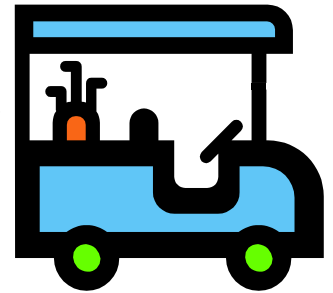
507-931-3470

Inside this issue:

Clubhouse Cantor	1
Cooperative Board of Directors	1
Clubhouse Cantor continued	2
Course Happenings Con't	2
The Dirt	3
Deals	3
Upcoming Events	3

Clubhouse Cantor by Mike Greve, General Manager/Head Professional

The 2011 season was a great year but, it went by too fast! I wanted to let everyone know what to expect for the 2012 season. We finally got #9 fairway done. Chris and his crew did a great job on getting that completed by season end. What you should look for next year is another overseeding done during the spring with full growth accomplished by late May, if we don't have another wet spring like last year. An exciting new process that Chris had done to our greens was the DryJect aerification process. The process involves driving the aerification core into the ground beneath the green and essentially exploding creating a wider area of the green that gets aerified. Along with this, sand gets directly injected into the exposed area making the process seamless creating immediate play. This process has been approved for the 2012 season! An exciting new addition will be added to the Golf Shop for next season. I will be introducing a new Point of Sale system called FORE! Reservations. It is an exciting addition because it will give Shoreland the capabilities to monitor play, membership, and accounts receivable in a more accurate manner. Along with the system there will be an on-line tee time capabilities for both the membership and outside play. A marketing system that will allow up to the minute email blast for upcoming specials and rates. I am sure that the system will be a great fit and added amenity to Shoreland. This winter I will be promoting current and new hole sponsorships and tournaments. Sponsorships are important to Shoreland for numerous reasons. It creates revenue for course improvements, as demonstrated by the tee box expansions. Also, it promotes your business within the communities of St. Peter and Mankato. Tournaments are equally important for the added revenue to the course. If you are interested in sponsoring a hole or developing a new tournament please contact me at the Golf Shop via email or phone. A great way to get involved with other golfers at Shoreland is to join the Couples League that is held on Monday nights throughout the summer. The league



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Cooperative Board of Directors

Harry Hunt , President	507-382-3660	Joe Kienlen	507-931-6085
Duane DeBlicek, VP	507-931-3200	Dawn Nilsen	507-931-0877
Scott Dobie	507-931-4340	Ed Rundell	507-934-1905
Bruce Ellefson, Secretary	507-931-6100	Dan Scheurer	507-345-8379
Sam Gault	507-931-3310		

Runs for approximately 8 to 10 weeks starting in June. If you are interested, I will be accepting signups after the 1st of the year. The 2012 rates are included in this newsletter. We have had an increase in the dues, which has not happened in a number of years. With these increase in dues, we have also increased our projected 2012 budget which in turn will allow for more course improvements in years to come. Although we increased our dues we are also offering many different options and discounts for payment. Offered this year will be an early, early buy that starts in December and runs through January 15th. We will still be offering the early buy after this period with a discount still available. Along with those payment options we will be allowing installment plans, if you would like more information on the installment payments, please contact me. Finally, for those of you who are interested in knowing where the pins are located on the greens, I will be introducing a new scorecard that will help with this ongoing question. At the top of the card there will be a picture of our greens with sections. The sections will be numbered with 1, 2 and 3. This will show the area on the green where the pin is located on every hole. Your responsibility will only be to check with the Golf Shop to find out what section the pins are located. I am looking forward to an exciting 2012 season and if you have any questions, or just want to talk golf, I will be out at the course periodically throughout the winter. If I don't see you before then, I hope to see you at the Spring Fling in March! Think Spring!



Course Happenings by Harry Hunt, Shoreland President

What a year we have had at Shoreland Country Club. Lots of new and lots the same. For the new, we started out the year with our new Pro, Mike Greve. Mike was hired and some would say at the middle of the season. The season starts in November and stops in October. We start our planning for next season when the course closes. The budget is set, fees are established, pro shop merchandise is ordered, repairs start on our equipment, tournament dates are set, social events are set and the list goes on. So we will have Mike to help us throughout the year. Chris and his staff had a difficult season with the weather and watering of the course. With all the difficulties, Chris and his staff did a great job. The course is full of holes. He aerified the greens, tee boxes as well as the rest of the course. Hopefully we get some nice rain next Spring and this should pay some dividends for the course. So thanks to Chris and his staff for keeping the course in good shape also keeping the budget inline. This is sometimes tough to do when trying to keep our finances inline. His winter projects will be to make sure our equipment is ready for next season. The events in the clubhouse were also a success. Cheryl and her staff kept us happy at the 19th hole with refreshments and food. Cheryl also kept busy with weddings and outside functions. With the combination of these two, it helps the club and Cheryl keeps our dues inline. Cheryl will also begin working with our new social committee to use our clubhouse in the off season as well as the summer. Keep your eye on our website and newsletter for these new events. A big part of our success this year was the addition of new members. We had 26 new members who joined Shoreland. It was great to see some new faces and make new friends. It's our hope to have you back and to add more new members in 2012. We are offering an additional discount for our new member for both this year and last year. Take a look at our Membership Dues for 2012. Remember, with new members and renewed members, we all benefit. The shareholders of Shoreland Recreational Cooperative met in November for an appreciation night. It was well attended and informative. We hope to do this each year as it is these stockholders who help make Shoreland Country Club a great place to be a member. If anyone is interested in owning a share of stock, please contact Mike. Also, as a reminder to the current shareholders, our annual meeting is February 5th at the Clubhouse. You will be receiving a notice in January. As I said, the season has started for 2012. We have our new membership dues ready for you to take advantage of. There is an increase but the early payment options offer some good deals. It is our hope that everyone will find an option that fits their budget. You will see one item that has changed and that is if you own your golf cart you will be required to pay the trail and storage fee at the same time you pay your dues. We also have an installment payment plan available, if you want more information on this, please contact Mike. Have a great winter, and we hope to see you at some of the winter events but, for sure this next golf season.



The Dirt

by Chris Fossen, Golf Course Superintendent

Another year in the books... Thank you for participating at Shoreland Country Club, during this transition period. A few bumps in the road aside, it was a good year in my opinion. I am especially happy to report to you that the aerification this year went further than ever before. Being able to get all the fairways, tees and rough for the first time I've been here, has been very rewarding. It really sets the stage for next season being able to open up the soil to allow oxygen, moisture, and nutrients into the top soil down two to three inches where it is needed the most. Also on the topic of aerification, the Dry-Ject process done to the greens this year was an overwhelming success. Never have I aerified the greens, to have them putt better than before, truly an amazing process. Happy Holidays to all, and a happy New Year!



Special Orders Available!

If you are interested in buying a Christmas gift or just looking for a new club to take with you on that winter vacation, give Mike a call!

Most clubs can be delivered in 5 to 7 working days!

SHORELAND MEMBERSHIPS

GREAT NEW MEMBER RATES

EARLY BUY OPTIONS

NEW FOR 2012

INSTALLMENT PLANS

ASK MIKE FOR DETAILS!

CALL OR EMAIL

507 ~ 931 ~ 3470

PROSHOP@SHORELANDCC.COM

Upcoming Events

December 29~

Gift Exchange/Snowbird Sendoff Party (Details to come)

February 5th~

March 18th~

Shareholder Meeting

Spring Fling



Shoreland Country Club

PO Box 516

St Peter, MN 56082

**Become a fan of
Shoreland C.C.
on Facebook**



**Thank you to all of our Volunteer over the last couple of
months. Your help is greatly appreciated!**

Dawn Nilsen—Painting Pro-shop & Shoreland Open
Dan Schuerer—Painting Pro-Shop & Tee Box Renovation
Harry Hunt—Painting Pro-shop & Shoreland Open
Marilyn Rundell—Shoreland Open
Greg Sietzer—Painting Pro-shop
Renee Maier—Painting Pro-shop
Roger Leonard—Shoreland Open
Brian Kuiper—Painting Pro-shop
Rich Menden—Painting Pro-shop
Jeff Uber—Painting Pro-shop & Installing new roof
Kevin Niesen—Painting Pro-shop & Installing new roof
Denny Zochert—New Pro-shop signs
Bob Thede— 18 new cups and cup cutter

